

Meet DOM

From managing America's Got Talent season 8 contestants Tone The Chiefrocca and DJ Coly Cole to working with husband and wife duo and supporting vocalists, RAI & Whitney, Sylacauga, Alabama native Dominique J. Lee has over a decade of experience working with personal brands.

Growing up in what he affectionately calls "the back woods of Alabama," Dominique realized early on his passion for entertainment. As a Music Business major/Business Management minor at the historic Alabama State University, Dominique became a member of the university's marketing team.

During his undergraduate years, DOM, as he is known in the entertainment world, interned with Warner Music Group's Atlantic Records working on campaigns for Laura Izibor, Flo Rida, Sean Paul and Trey Songz. Eager to apply all that he had learned, DOM began managing Montgomery, Alabama based group Retro.BLK before his internship ended.

After moving to New York City in 2012, DOM found himself coordinating productions for Grammy award winning artists such as Chrisette Michele and Fantasia while also becoming familiar with local emerging artists. During this time, DOM took advantage of an opportunity to become the acting Urban Marketing Coordinator for Sony Music's Epic Records.

It was while working on artists' brands such as Ciara, Kess, Bando Jones, Tamar Braxton, Future and Yo Gotti that DOM began laying the foundation for his own company. In late 2013, DOM combined the experiences from his record label days with his formal education and founded 8th Wonder; a boutique New York City based entertainment brand management firm.

8th Wonder, since its founding, has served and supported emerging and established artists, personalities and community initiatives. DOM currently puts his marketing and branding experience to work for Grammy and Dove award winning writer, producer and artist Rudy Currence and budding R&B songstress Tréi Stella just to name a few. In early 2020, DOM created and launched #WhyVote a digital campaign designed to inspire minority voters to participate in their local, state and federal elections. If that wasn't enough, his first published book, Red Cup Philosophy - The Unconventional Lessons of Life, is expected to be released in late 2020.

To date, DOM has served as the keynote speaker for events held by local chapters of Delta Sigma Theta Sorority, Inc., the Presbyterian Home for Children and the Upward Bound Program. He has also shared wisDOM gain from his own experiences with the students of Tuskegee University, Alabama State University, Hunter College and countless junior high and high schools across the country. DOM's most recent honor includes being selected as a guest speaker at Southern University Law Center's Sports and Entertainment Symposium.

Dominique is a member of Alpha Kappa Psi, Professional Business Fraternity, Inc., Alpha Phi Alpha Fraternity, Inc. and has earned three degrees to date including a Masters of Science in Integrated Marketing with a concentration in Brand Management from New York University.

Entrepreneur, Author, Inspirational Speaker & more...

